



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-24-2012 PAGE: 1 of 3

SHORR, JOHNSON, MAGNUS & PARTNERS,
LLC - 22132
ATTN: MICHAEL D'ETTORE
1831 CHESTNUT STREET #602
PHILADELPHIA PA 19103

| Contract No 401884 | | Contract Dt 10-08-2012 | Revision Dt 10-23-2012 | Rev# 3 | Advertiser CASEY FOR SENATE, BOB | | Brand BOB CASEY FOR SENATE | | Product Code POLITICALS | | | | Station/Market WPVI - PHILADELPHIA | | | | | | | |
|-----------------------|------------|---------------------------|---------------------------|--|-------------------------------------|--|-------------------------------|------------------------|---|---|---|---|---------------------------------------|---|--------------|--------------------------|----------------|-------|-----------|-----------|
| Agency Est# | | | CMS # 245983 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | | Start Date 10-09-2012 | End Date 10-15-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 245983 | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 1 | 10-09-2012 | 10-12-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | | 8 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 1,000 | 4 | 4,000.00 |
| 2 | 10-15-2012 | 10-15-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948) | | | | 8 | 30 | 1 | | | | | | | 1 | 1,000 | 1 | 1,000.00 |
| 3 | 10-09-2012 | 10-12-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 8 | 30 | | 2 | 2 | 2 | 2 | | | 8 | 2,000 | 8 | 16,000.00 |
| 4 | 10-15-2012 | 10-15-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | | | | 8 | 30 | 2 | | | | | | | 2 | 2,000 | 2 | 4,000.00 |
| 5 | 10-09-2012 | 10-12-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | | 8 | 30 | | 2 | 2 | 2 | 2 | | | 8 | 2,000 | 8 | 16,000.00 |
| 6 | 10-15-2012 | 10-15-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949) | | | | 8 | 30 | 2 | | | | | | | 2 | 2,000 | 2 | 4,000.00 |
| 7 | 10-09-2012 | 10-12-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 9 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 800 | 4 | 3,200.00 |
| 8 | 10-15-2012 | 10-15-2012 | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239) | | | | 9 | 30 | 1 | | | | | | | 1 | 800 | 1 | 800.00 |
| 9 | 10-09-2012 | 10-12-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | | 9 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 3,000 | 4 | 12,000.00 |
| 10 | 10-15-2012 | 10-15-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | | 9 | 30 | 1 | | | | | | | 1 | 3,000 | 1 | 3,000.00 |
| 11 | 10-13-2012 | 10-13-2012 | 06:00PM - 07:30PM | 6-730P SAT NEWS (7191) | | | | 9 | 30 | | | | | | 1 | | 1 | 1,000 | 1 | 1,000.00 |
| M | MG Group # | Preempted | Rate Reason | MG Description | | | | | Duration | | | | | | | | | | | |
| | 334015 | 10-13-2012 | 1,000 DUE NET SPORTS | 1 X 30 @ \$600 F 03:00PM - 04:00PM - 10/12/12-10/12/12 (7997), | | | | 9 | 30 | | | | | X | | | 1 | 600 | 1 | 600.00 |
| | | | | 1 X 30 @ \$400 Su 06:00AM - 07:00AM - 10/14/12-10/14/12 (7055) | | | | 9 | 30 | | | | | | X | | 1 | 400 | 1 | 400.00 |
| | | | | | | | | | | | | | | | | | | | | |
| | | Total: | 1,000 | | | | | | | | | | | | | | Preempt Total: | | -1 | -1,000.00 |
| 12 | 10-09-2012 | 10-12-2012 | 07:00PM - 07:30PM | ACCESS MO-FR JEOPARDY (7063) | | | | 9 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 2,500 | 4 | 10,000.00 |

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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| | | | | | | | | | | | | | | | | | | |
|-----------------------|---------------------------|---------------------------|-------------------|-------------------------------------|----------------------------------|----------------------------|------------------------|---|---|---|---|---|---|---------------------------------------|--------------|--------------------------|-----------|--|
| Contract No 401884 | Contract Dt 10-08-2012 | Revision Dt 10-23-2012 | Rev# 3 | Advertiser CASEY FOR SENATE, BOB | Brand BOB CASEY FOR SENATE | Product Code POLITICALS | | | | | | | | Station/Market WPVI - PHILADELPHIA | | | | |
| Agency Est# | | | CMS # 245983 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-09-2012 | End Date 10-15-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 245983 | | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| 13 | 10-15-2012 | 10-15-2012 | 07:00PM - 07:30PM | ACCESS MO-FR JEOPARDY (7063) | 9 | 30 | 1 | | | | | | | 1 | 1,700 | 1 | 1,700.00 | |
| 14 | 10-09-2012 | 10-12-2012 | 07:30PM - 08:00PM | ACCESS MO-FR WHEEL (7064) | 9 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 2,500 | 4 | 10,000.00 | |
| 15 | 10-15-2012 | 10-15-2012 | 07:30PM - 08:00PM | ACCESS MO-FR WHEEL (7064) | 9 | 30 | 1 | | | | | | | 1 | 3,000 | 1 | 3,000.00 | |
| 16 | 10-15-2012 | 10-15-2012 | 08:00PM - 10:00PM | PRIME MO8 (7008) | 9 | 30 | 2 | | | | | | | 2 | 10,000 | 2 | 20,000.00 | |
| 17 | 10-09-2012 | 10-09-2012 | 10:00PM - 11:00PM | PRIME TU10 (7016) | 8 | 30 | | 1 | | | | | | 1 | 9,000 | 1 | 9,000.00 | |
| 18 | 10-14-2012 | 10-14-2012 | 09:00PM - 10:00PM | PRIME SU9 (7050) | 8 | 30 | | | | | | | 1 | 1 | 13,000 | 1 | 13,000.00 | |
| 19 | 10-09-2012 | 10-14-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | 9 | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | 3,200 | 6 | 19,200.00 | |
| 20 | 10-15-2012 | 10-15-2012 | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969) | 9 | 30 | 1 | | | | | | | 1 | 3,200 | 1 | 3,200.00 | |
| 21 | 10-14-2012 | 10-14-2012 | 09:00AM - 09:30AM | WEEKEND NWS 9-1030A SU (7057) | 9 | 30 | | | | | | | 1 | 1 | 600 | 1 | 600.00 | |
| 22 | 10-13-2012 | 10-14-2012 | 08:00AM - 09:00AM | WEEKEND SA-SU GMA (6911) | 9 | 30 | | | | | | 1 | 1 | 2 | 800 | 2 | 1,600.00 | |
| 23 | 10-13-2012 | 10-13-2012 | 09:00AM - 10:00AM | WEEKEND NWS 9-10A SA (10928) | 9 | 30 | | | | | | 1 | | 1 | 700 | 1 | 700.00 | |
| 24 | 10-15-2012 | 10-15-2012 | 10:00PM - 11:00PM | PRIME MO10 (7010) | 9 | 30 | 1 | | | | | | | 1 | 6,000 | 1 | 6,000.00 | |
| 25 | 10-10-2012 | 10-10-2012 | 10:00PM - 11:00PM | PRIME WED MOVIES/SPECIALS (7022) | 9 | 30 | | | 1 | | | | | 1 | 6,000 | 1 | 6,000.00 | |
| 26 | 10-10-2012 | 10-10-2012 | 09:00PM - 10:00PM | PRIME WE9 (7020) | 8 | 30 | | | 1 | | | | | 1 | 12,000 | 1 | 12,000.00 | |
| 27 | 10-11-2012 | 10-11-2012 | 08:00PM - 09:00PM | PRIME TH8 (7038) | 9 | 30 | | | | 1 | | | | 1 | 4,000 | 1 | 4,000.00 | |

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| 28 | 10-12-2012 | 10-12-2012 | 10:00PM - 11:00PM | PRIME FR10 (7044) | | | 9 | 30 | | | | | | 1 | | 1 | 3,000 | 1 | 3,000.00 |
| 29 | 10-14-2012 | 10-14-2012 | 08:00PM - 09:00PM | PRIME SU8 (7049) | | | 8 | 30 | | | | | | | 1 | 1 | 7,150 | 1 | 7,150.00 |
| 30 | 10-14-2012 | 10-14-2012 | 06:00PM - 07:30PM | WEEKEND NEWS SA-SU 6-730P (6990) | | | 9 | 30 | | | | | | | 1 | 1 | 1,000 | 1 | 1,000.00 |
| 31 | 10-09-2012 | 10-09-2012 | 08:00PM - 09:00PM | PRIME TU8 (7014) | | | 9 | 30 | | X | | | | | | 2 | 5,000 | 2 | 10,000.00 |
| 32 | 10-09-2012 | 10-09-2012 | 06:00PM - 06:30PM | EARLY NEWS 6P MO-FR (6989) | | | 9 | 30 | | X | | | | | | 1 | 3,000 | 1 | 3,000.00 |
| | | | | | | | | | | | | | | | | Contracted Gross Total: | | 71 | 209,150.00 |
| | | | | | | | | | | | | | | | | Actual Gross Total: | | 72 | 209,150.00 |
| | | | | | | | | | | | | | | | | Agency Commission: | | | 31,372.50 |
| | | | | | | | | | | | | | | | | Net Total: | | | 177,777.50 |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | Actual Total | | | |
| Oct 12 | | 1,000.00 | | 1,000.00 | | 209,150.00 | | 0.00 | | | | | | | | 209,150.00 | | | |
| TOTAL | | 1,000.00 | | 1,000.00 | | 209,150.00 | | 0.00 | | | | | | | | 209,150.00 | | | |

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